

INTERIEURATELIER PANIS

INTERIORS FOR THE BUSINESS MARKET

PORTFOLIO



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ABOUT ME

ILSE PANIS | INTERIOR DESIGNER

After obtaining a degree in communications and holding various jobs in both the communications and interior design industry I decided to follow my passion for color and interior design and opened up my own business in 2009.

My love for new (sustainable) products and materials, my empathy for the wishes of clients and my respect for architecture allow me to come up with surprising perspectives in my creative process.

I enjoy working with professionals from various disciplines such as graphic designers, photographers, conceptual thinkers, artists, to name a few.

I like to deliver a total concept, however big or small the project might be. I never shy away from rolling up my sleeves and my ultimate goal is to, together, complete a project successfully with ultimately a happy client.

INVEST WISELY ENJOY THE BEAUTY

I design and realize attractive, sustainable interiors for the business market, in which the identity of the organization is visible. The end-user is obviously at the center of the design process and is always involved.

The interiors are characterized by an extensive and balanced use of color. And being sustainable I always check whether existing furniture can be reused, what also helps in limiting investments. So invest wisely in your interior and enjoy the beauty...

PHOTO 1 : Classic - modern combination
PHOTO 2 : Lunch room
PHOTO 3 : Identity on glass walls



PROCEDURE

From design to realization

1. An **introductory meeting** in which initial wishes, ideas, expectations and budget are discussed allows me to set up an offer and a quote. When an agreement is reached I start with a brainstorm session with (a number of) staffmembers who will be the users of the new interior. This session will lead to an initial concept.

2. The **concept** is the creative starting point and forms the building blocks for the interior. It gives direction to the intended appearance. Components include a mood board with color palette, use of materials and ideas for the (brand) experience.

In the case of multiple locations, a translation for other buildings can easily be made based on the concept, so that there is a consistency across various locations arises.

3. Then follows the **Preliminary Design phase**. This consists of a functional layout and proposals for the use of colors and materials, floor finishing, (custom) furniture, lighting, and decoration/identity. The design, including 3D sketches, is presented.

4. **Final Design phase.** All feedback is incorporated in this phase and the design now consist of the map, 3D renders and the budget

for realization. The specifications will be drawn up, including a painting and branding plan, lighting plan and custom drawings. Now the design is ready for execution.

5. **Realization phase, including project management.** In this phase I remain involved by managing the implementing parties and in ordering furniture and all other necessities. Project management consists of weekly consultations with all parties involved, including monitoring the planning and the quality and progress of the project on site. This phase is concluded with styling and decorating



PHOTO 1 : Hallway in the Royal Tropical Institute, before renovation

PHOTO 2 : Hallway in the Royal Tropical Institute, after renovation



PHOTO's : Trilogy
Entrance area of a multi tenant building

COST INDICATION

Fixed fee for design

The costs for the design depend on the project size, including requirements and wishes. These costs can vary between €10 to approximately €25 per m².

Budget for realization

The total cost for the implementation of the project is mapped out after the design has been approved. The average price per square meter is highly dependent on choices made with regard to level of finish, quality of furniture and the scope of what needs to be done. Excluding constructional interven-

tions, this amount can vary between approximately € 100 to € 400 or more per square meter. This can be translated into an amount per workplace of approximately € 2,000 to € 4,500. These amounts also include general areas such as: meeting rooms, entrance and canteen.

Hourly fee project management

These costs are dependant on the duration of the project. An estimate of these hours will be given in the initial quote. To give an example: 5 hours at € 100 per week for 6 weeks, adds up to €3000. The hourly calculation is updated daily and in principle invoiced monthly.

The office as a meeting place

In addition to a comfortable individual workplace for everyone, attention was paid to the function of the office as a meeting place. We therefore focused on social connection and relaxation, including associated facilities such as a playroom, a library, an amphitheater and informal meeting places. Other, comfortable, places were also created for on-line (video) meetings and presentations.

The building was designed by MVRDV Architects who provided a great basis for the interior design. The color palette was explicitly re-chosen by the new director because he was so happy with it in their previous office which was also my design. The vast majority of the furniture was reused and all new furniture was either produced in a sustainable or circular way.

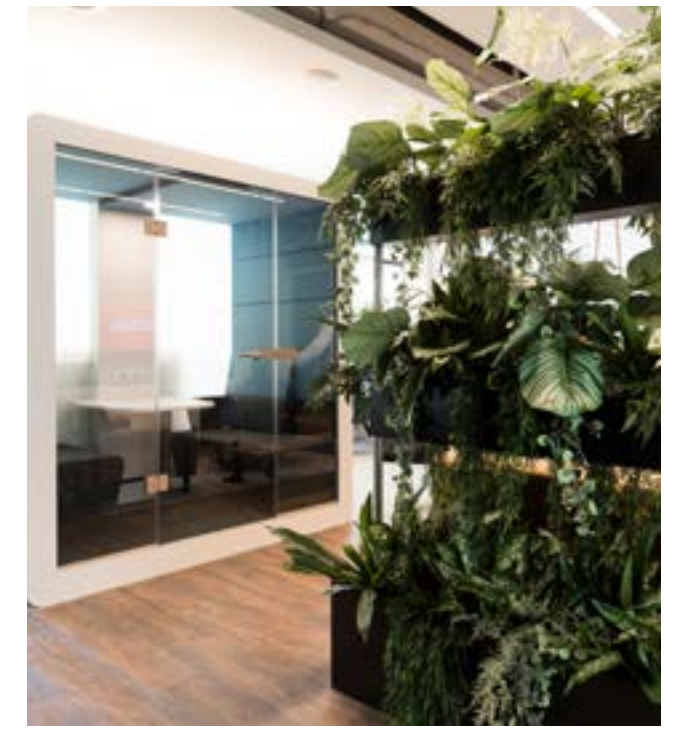
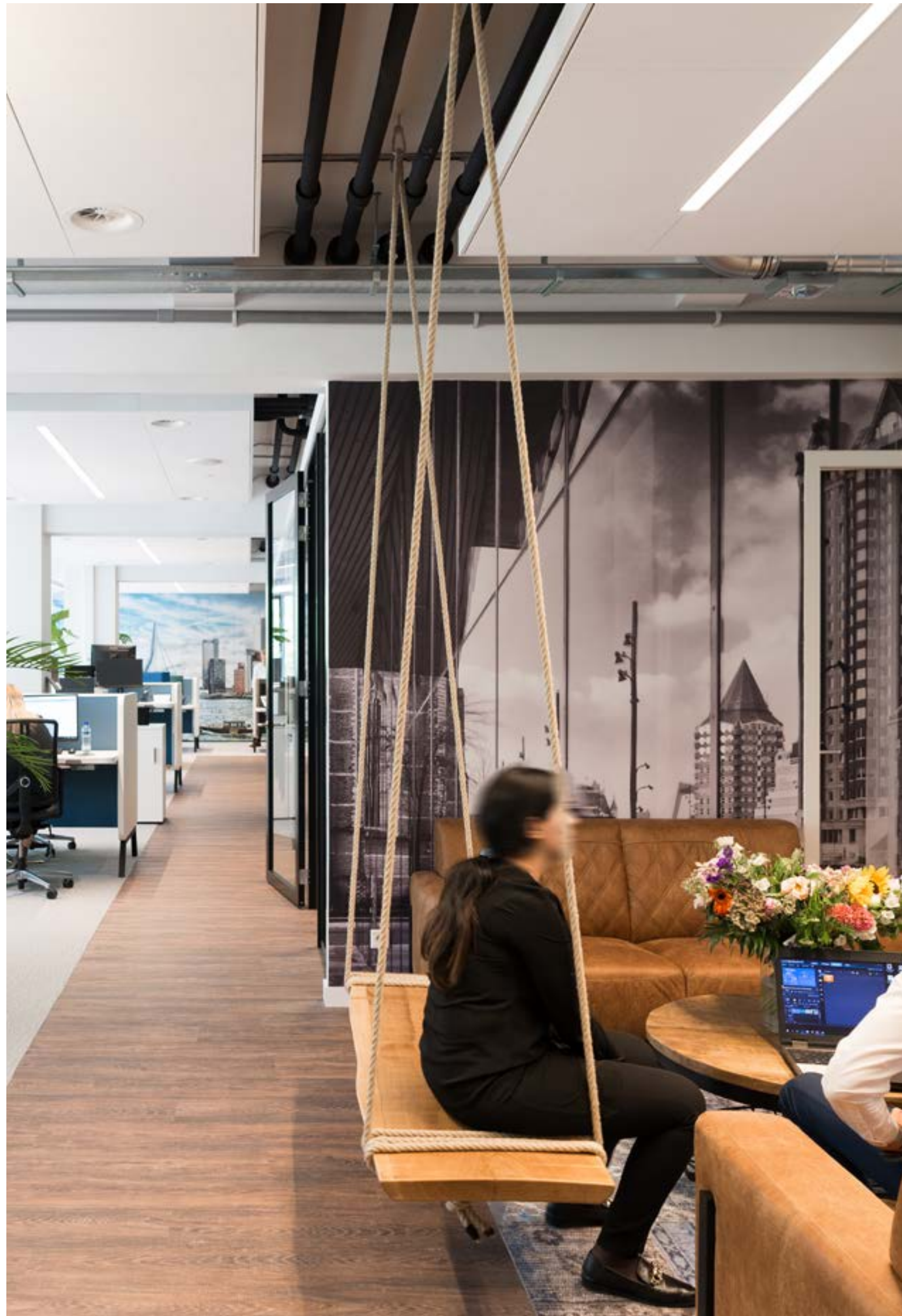
MATRIX ONE

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PHOTO 1 : Entrance next to social stairs
PHOTO 2 : Meeting room
PHOTO 3 : Library
PHOTO 4 : Amphitheater | Meeting room





AXS | HYP 2

A sleek, cool and modern interior for young people, in which the Rotterdam nature of AXS is clearly visible.

Wall-filling prints appeal to the imagination, even if there is a cupboard behind it. In addition to denim blue, the orange-yellow from the logo has become a cheerful addition to the interior. The relatively small surface area of the office has been optimally utilized by using compact desks and installing glass walls as much as possible.



DATA EXCELLENCE

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Data Excellence (DX), based in Groningen and Nieuwegein, wanted to see more identity in their offices. Moreover, they wanted to create a pleasant working place for their employees and at the same time radiate peace and confidence to visitors. The corporate colors blue and pink are therefore clearly reflected in the interior, while not being dominant.

The wooden herringbone floor, the blue industrial ceiling, the glass and wooden slatted walls, and the many plants provide peace and warmth. The gigantic prints on the glass walls provide privacy in the meeting rooms next to corporate identity. The Groningen office is brought in line with the appearance of the office in Nieuwegein.

PHOTO 1 en 2 : Hallway with functional and esthetical branding
PHOTO 2 : Reception | Office Manager
PHOTO 3 : Coffeebar

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